

TYPES OF MEMBERSHIP

Builder:

A Builder member is a company that is engaged in the business of building or remodeling homes, multifamily, schools, commercial, industrial, and other structures in the La Crosse Area. The Builder member designates a "Member of Record" who will receive all communications and be listed in the directory. The Member of Record must have a Dwelling Contractor license.

Advanced Multimedia Solutions has experienced many benefits by being a loyal member of LABA. Our membership is crucial for Builder and Client relationships; we are very active in the "Parade of Homes" with the ability to promote our products/services and the builders attention to detail for the project. Membership has offered every benefit for Business Relationships, Good Communications and Great Partnerships which gives clients the best end results with high quality designs.

- Wayne Hanson
Advanced Multimedia Solutions



Through my membership, I have had the opportunity to build friendships with professionals in and related to the building trades. These friendships allow me access to a trusted professional in that field that can and will answer questions and concerns I may have related to their field. It also has allowed fellow members to contact me with questions they may have. Having a wealth of trusted experts at your fingertips is an absolutely priceless benefit of membership in LABA.

- Jody Swenson

Knight Berry Title



Associate:

An Associate member is a company that is engaged in a trade or profession related to building in the La Crosse Area. The associate member designates a "Member of Record" who will receive all communications and be listed in the directory.

Affiliate:

As an employee of a La Crosse Area Builders Association member company, you have the opportunity for increased visibility and can play an active role in the future of the association by becoming an Affiliate member. Affiliate members receive a listing in the online and printed directory and receive all communications.



For More Information or to Apply

www.labaonline.com

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MEMBERSHIP

WHAT DOES YOUR MEMBERSHIP MEAN?

Website Advertising

LABA offers advertising opportunities on our website with over 10,000 unique visitors at www.labonline.com.

Social Media

LABA features its members on social media outlets. Plus engaging with LABA on social media is a great way to promote your business.



Education

LABA, WBA, and NAHB offer educational opportunities for both Builder and Associate members. LABA has offered courses that qualify for the Dwelling Contractor Continuing Education Credits as well as business-related speakers of interest to all members at the monthly membership meetings.



Money Saving Opportunities

Membership in LABA can pay for itself through a variety of discount and rebate programs available through the National Association of Home Builders and the Wisconsin Builders Association:

- New Vehicle Discounts
- Free Legal Advice from WBA Attorneys
- WBA Builder Rebate Program
- Plus much more! Call 608-781-5242 for more information on money saving opportunities.



Advertising Opportunities

LABA members have the opportunity to advertise in the monthly newsletters, Parade of Homes and Home Show magazines.



Political Advocacy

By joining LABA you are also a member of NAHB and WBA. They work hard at the national and state levels to ensure laws and regulations are favorable for the home building industry and small businesses. LABA also monitors issues on a local level and has an active Government Affairs Committee to help protect our industry. That's three organizations taking a stand for you and your business!



Networking Opportunities

LABA provides numerous networking opportunities throughout the year. Events such as Parade of Homes, the Home Show, Golf Outing, and General Membership Meetings are some of the best attended networking events.



Social & Community Outreach

LABA offers a variety of social and community-related opportunities throughout the year. These include: Golf Outing, Summer Picnic, Cabin Fever, Christmas Party, and community service activities. Some of the community service projects include: building the barricades for Rotary Lights, creating Children's Museum exhibits, and Tools for Schools.



Parade of Homes

The Parade of Homes offers builders and associates a way to showcase their products and talent as well as the latest in architectural design and technology to the public.

Home Show

This 3-day event has booths featuring the latest and greatest in home related products and services. The Home Show exposes exhibitors to thousands of interested consumers in a short period of time.