

GENERAL MEMBERSHIP MEETINGS & EVENT SPONSORSHIPS

2023

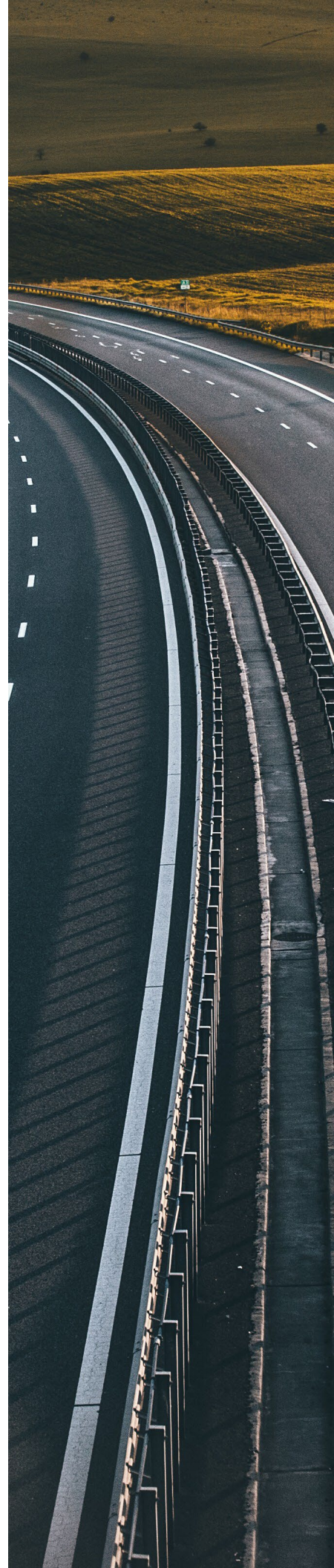
We are looking forward to an exciting new year! Enclosed are several sponsorship opportunities to help boost your business. For a list of detailed descriptions of what's included with your sponsorship- see attached packet.

JANUARY 17 GMM(PM)-SPEAKER

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____

FEBRUARY 21 GMM(PM)-SPEAKER

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____



FEBRUARY 11 CABIN FEVER

Venue Sponsor \$300 _____
Refreshment Sponsor \$250 _____
Social Hour Sponsor \$250 _____
Food Sponsor \$200 _____
Food Sponsor \$200 _____
Food Sponsor \$200 _____
Food Sponsor \$200 _____
Food Sponsor \$200 _____
Food Sponsor \$200 _____
Ticket Sponsor \$200 _____
Entertainment Sponsor \$150 _____
Entertainment Sponsor \$150 _____
Entertainment Sponsor \$150 _____
Entertainment Sponsor \$150 _____
Banner Sponsor \$100 _____
Banner Sponsor \$100 _____
Restroom Sponsor \$75 _____
Social Media Advertising Sponsor \$50 _____
Social Media Advertising Sponsor \$50 _____
Prize/Donation Sponsor (you provide) _____
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MARCH 21 GMM (PM) - SPEAKER

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____

MARCH 24 – 26 HOME SHOW

Major Event Sponsor \$2,500 _____
Major Event Sponsor \$2,500 _____
Scavenger Hunt Sponsor \$1,000 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Daily Event Sponsor \$500 _____
Reusable Bag Sponsor (You Provide 1,000) _____
Exhibitor Party Sponsor \$300 _____
Exhibitor Party Sponsor \$300 _____
Exhibitor Party Sponsor \$300 _____
Exhibitor Party Sponsor \$300 _____
Pen Sponsor (You Provide 2,000) _____
Booth Map Sponsor \$250 _____
Vendor Hospitality Sponsor \$300 _____
Vendor Hospitality Sponsor \$300 _____
Flower Sponsor \$200 _____
Flower Sponsor \$200 _____
Flower Sponsor \$200 _____
Flower Sponsor \$200 _____
Complimentary Ticket Sponsor \$100 _____
Complimentary Ticket Sponsor \$100 _____
Restroom Sponsor \$100 _____
Online Participation Survey Sponsor \$100 _____
Online Participation Survey Sponsor \$100 _____
Online Participation Survey Sponsor \$100 _____
Online Participation Survey Sponsor \$100 _____
Breakfast Sponsor (TBD) _____



APRIL 18 GMM (PM) - TOOLS FOR SCHOOLS

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$150 _____
Meal Sponsor \$150 _____
Meal Sponsor \$150 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____

MAY 16 GMM (AM) BREAKFAST

Social Hour Sponsor \$90 _____
Social Hour Sponsor \$90 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____



JUNE 2023 LOGGERSGAME

Sunglasses Sponsor (You supply 125-150) _____

Deck Sponsor \$200 _____

Ticket Sponsor \$150 _____

JULY 21 GOLF OUTING- CEDAR CREEK

19th Hole Sponsor \$300 _____

Beverage Cart Sponsor \$275 _____

Beverage Cart Sponsor \$275 _____

Beverage Cart Sponsor \$275 _____

Beverage Cart Sponsor \$275 _____

Water Bottle Sponsor \$200 _____

Water Bottle Sponsor \$200 _____

Meal Sponsor \$200 _____

Meal Sponsor \$200 _____

Meal Sponsor \$200 _____

Meal Sponsor \$200 _____

Meal Sponsor \$200 _____

Meal Sponsor \$200 _____

Yard Stick Sponsor (You supply 144) _____

HOLE SPONSORS (36 Available)

Hole Sponsor \$125 _____

Hole Sponsor \$125 _____

Hole Sponsor \$125 _____

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Hole Sponsor \$125 _____

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HOLE SPONSORS CONT.D

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AUGUST 15
GMM(PM)

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____



AUGUST 17-20 PARADE OF HOMES

Major Event Sponsor \$2,500 _____
Major Event Sponsor \$2,500 _____
Ticket Sponsor \$250 _____
Ticket Sponsor \$250 _____
Shoe Cover Sponsor \$250 _____
Shoe Cover Sponsor \$250 _____
Shoe Cover Sponsor \$250 _____
Shoe Cover Sponsor \$250 _____
Shoe Cover Sponsor \$250 _____
Award Sponsor \$200 _____
Participation Survey Sponsor \$200 _____
Participation Survey Sponsor \$200 _____
Participation Survey Sponsor \$200 _____
Participation Survey Sponsor \$200 _____
Participation Survey Sponsor \$200 _____
POH Online Wed Ad Sponsor \$100 (per page) _____
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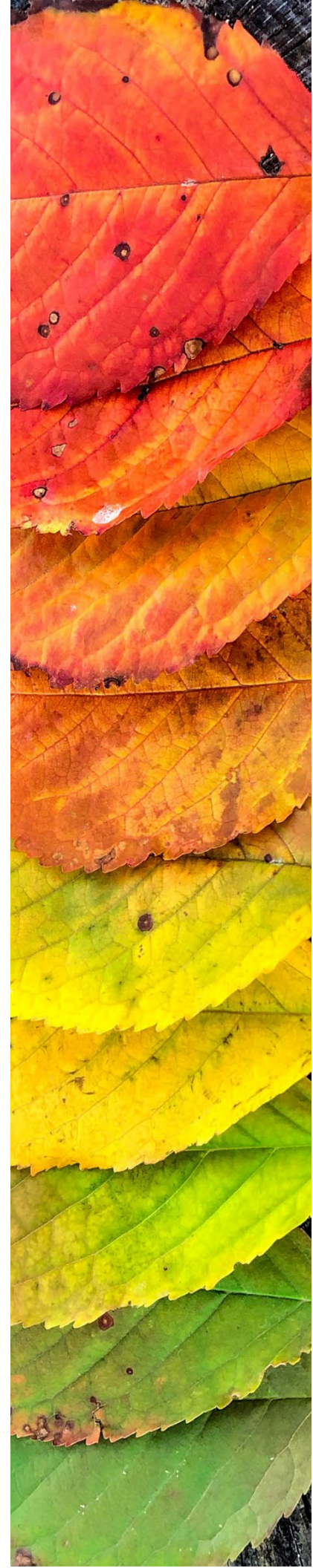


SEPTEMBER 19 FALL FLING- INSTALLATION OF OFFICERS & AWARD CEREMONY

Event Sponsor \$500 _____
Meal Sponsor \$200 _____
Meal Sponsor \$200 _____
Meal Sponsor \$200 _____
Award Sponsor \$200 _____
Award Sponsor \$200 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Dessert Sponsor \$175 _____
Dessert Sponsor \$175 _____

OCTOBER 17 GMM(PM)-NETWORKING

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____



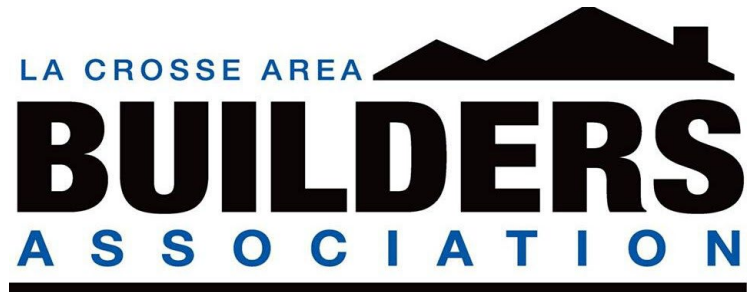
NOVEMBER 21 GMM-ASSOCIATE APPRECIATION

Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Table Top Sponsor \$50 _____
Table Top Sponsor \$50 _____
Builder Sponsor (\$50 or \$100) _____
Builder Sponsor (\$50 or \$100) _____
Builder Sponsor (\$50 or \$100) _____
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Builder Sponsor (\$50 or \$100) _____

DECEMBER 19 CHRISTMAS PARTY

Venue Sponsor \$200 _____
Venue Sponsor \$200 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Social Hour Sponsor \$180 _____
Meal Sponsor \$180 _____
Meal Sponsor \$180 _____
Dessert Sponsor \$175 _____
Dessert Sponsor \$175 _____
Fun & Games Sponsor \$175 _____
Fun & Games Sponsor \$175 _____
Fun & Games Sponsor \$175 _____
Fun & Games Sponsor \$175 _____
Fun & Games Sponsor \$175 _____





JANUARY 2023 GMM (AM) - SPEAKER

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

FEBRUARY 2023 GMM (PM) - SPEAKER

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

FEBRUARY 2023 CABIN FEVER

Venue Sponsor (Exclusive) \$300

- Company/logo on welcome signs at the entrances to the venue.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to greet people coming in and represent your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Refreshment Sponsor (2 Available) \$250 each

- Company/logo will appear in the refreshments area.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Opportunity to work keg and represent your business.

Food Sponsor (6 Available) \$200 each

- Company/logo will appear in the buffet area.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Ticket Sponsor (Exclusive) \$200

- Company/logo will appear on cash raffle tickets.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Entertainment Sponsor (4 Available) \$150 each

- Company/logo will appear on signage near the entertainment center.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to introduce entertainment at Cabin Fever.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Banner Sponsor (2 Available) \$100 each

- Company/logo will be added on an outdoor banner - promoting Cabin Fever.
- Company/logo will appear on Cabin Fever promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Restroom Sponsor (Exclusive) \$75

- A poster containing your company/logo on each bathroom stall as a sponsor of Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to place items (i.e. basket, koozies) in the bathroom promoting your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Media Advertising Sponsor (2 Available) \$50 each

- Company/logo will be mentioned in the advertisement inviting public to Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Prize/Donation Sponsor (Unlimited: You Provide)

- Recognition on LABA social media sites (Facebook & Instagram).
- Company/logo on signage at Cabin Fever.

MARCH 2023

GMM(PM)-SPEAKER

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

MARCH 2023 HOME SHOW

Major Event Sponsor (2 Available) \$2,500 each

- Company/logo with link to your website (6k views) on LABA's Home Show website as a major sponsor.
- Recognition in all paid television, radio and print promotions.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media media sites.
- Recognition in media press releases and interviews (it's the discretion of the media to retain such messages in their news content).
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Recognition during the General Membership Meetings leading up to the Home Show.
- Company/logo on the cover of the *Coulee Region Living: Home Show* magazine and a 1/4 ad produced by the *Coulee Region Women* magazine with distribution of 15,000 copies.
- Placement of company/logo on the banner at the entrance of the Home Show.
- Company/logo on posters created for Home Show.

Scavenger Hunt Sponsor (Exclusive) \$1,000

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on Scavenger Hunt brochures handed out to all attendees.

Daily Event Sponsor (9 Available) \$500 each

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees.
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Recognition during the General Membership Meetings leading up to the Home Show.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Opportunity to have a presence in the entertainment area (contact LABA for more info).

Exhibitor Party Sponsor (4 Available) \$300

- Company/logo on LABA Home Show website as Exhibitor Party Sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Opportunity to hand out Exhibitor Party invites to vendors and network.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on invites handed to exhibitors the night of the party.
- Company/logo promo materials (provided by you/company) and signage at the exhibitor party.

MARCH 2023 HOME SHOW - CONT.

Reusable Bag Sponsor (Exclusive) You Provide 1,000

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.

Pen Sponsor (Exclusive) You Provide 1,000

- Company/logo on LABA Home Show website as sponsor.
- Pens (provided by you/company) placed in bag, given to all adult attendees.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Opportunity to hand out reusable bags or pens at the entrance of the Home Show.

Vendor Hospitality Sponsor (2 Available) \$300 each

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters in the Hospitality Room.
- Opportunity to hang/hand out other business promotional pieces in the Hospitality Room.

Booth Map Sponsor (Exclusive) \$250

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on booth floor-plan that will be given to each attendee at Home Show.
- Opportunity to hand out reusable bags containing the map at the entrance of the Home Show.

Flower Sponsor (4 Available) \$200 each

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

Breakfast Sponsor (Exclusive) TBD

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

MARCH 2023 HOME SHOW - CONT.

Complimentary Ticket Sponsor (2 Available) \$100 each

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.
- Company/logo on Complimentary Tickets that businesses purchase to give to their customers and tickets given to local media.
- Opportunity to help pass out reusable bags to all attendees that come to the Home Show

Restroom Sponsor (Exclusive) \$100

- Opportunity to have a promotional presence in all restrooms (contact LABA for more info).
- Company/logo on posters in all men & women's bathroom stalls promoting your business.
- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000)
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.

Online Participation Survey Sponsor (4 Available) \$100 each

- Your logo displayed on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo displayed on the top of the online participation survey.

APRIL 2023 GMM(PM) - TOOLS FOR SCHOOLS

Meal Sponsor (3 Available) \$180 each

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (4 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

MAY 2023 GMM (AM)

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$90 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

JUNE 2023 LOGGERS GAME

Deck Sponsor (Exclusive) \$200

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game on the VIP deck.
- Company/logo on table tents, recognizing your business as the deck sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Ticket Sponsor (Exclusive) \$150

- Company/logo on event promotions: print & digital.
- Company/logo on buck slip attached to all tickets in the game on the night of the event.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Opportunity to hand out tickets at the game - interacting with members.

Sunglasses Sponsor (Exclusive) – You Provide 125-150

- Opportunity to hand out sunglasses to members at the game.
- Company/logo on event promotions: print & digital.
- Company/logo on buck slip attached to all tickets in the game on the night of the event.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

JULY 2023

GOLF OUTING - CEDAR CREEK

19th Hole Sponsor (Exclusive) \$300 each

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed on signage at the bar post golfing.
- Opportunity to provide additional signage at the bar.
- Company's name mentioned during the prize giveaway ceremony.

Beverage Cart Sponsor (4 Available) \$275 each

- Each golfer receives one beverage ticket.
- Company/logo displayed in the program, handed out to each golfer.
- Company/logo on posters displayed on the beverage cart.
- Company's name mentioned during the prize giveaway ceremony

Water Bottle Sponsor (2 Available) \$200 each

- Company/logo printed on water bottle labels or can koozie, given to each golfer.
- Company/logo displayed in the program, handed out to each player.

Meal Sponsor (6 Available) \$200 each

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed next to lunch & dinner.
- Company's name mentioned during the prize giveaway ceremony.
- Company/logo on banner displayed at golf course, up to 5ft x 3ft

Hole Sponsor (36 Available) \$125 each

- LABA will provide the prize(s) given to winners.
- Opportunity to sit at the hole you sponsor and represent your business.
- Company/logo displayed at your sponsored hole (send LABA an updated version).
- Company's name mentioned during the prize giveaway ceremony.

Yard Stick Sponsor (Exclusive) You Supply 144

- Company/logo displayed in the program, handed out to each golfer.
- Company's name mentioned during the prize giveaway ceremony.

AUGUST 2023 GMM (PM)

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

AUGUST 2023 PARADE OF HOMES

Major Event Sponsor (2 Available) \$2,500 each

- Company/logo on LABA Parade of Homes website (6k views) with link to your website.
- Recognition in all paid TV & radio promotions designating you as one of the major sponsors.
- Company/logo on all print promotions.
- Display promo material at a Parade of Homes, home (provided by you/company).
- Recognition on LABA social media sites.
- Recognition in media press release and interviews (it's at the discretion of the media to retain such messages in their news content).
- Recognition during the GMM leading up to the Parade of Homes.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members
- Company/logo on the cover and a 1/4 Premium Page Ad in *Coulee Region Living: Parade of Home* Magazine produced by the *Coulee Region Woman* magazine.
- Company/logo on a 2 sq. ft. sign at the entrance to each Parade Home with other sponsor & LABA.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Ticket Sponsor (2 Available) \$250

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on back of all Parade of Home tickets.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each home in the parade.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Shoe Cover Sponsor (5 Available) \$250

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on signage by receptible at each home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Award Sponsor (Exclusive) \$200

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo attached to the winners award.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each Parade Home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Online Participation Survey Sponsor (5 Available) \$200 each

- Your logo displayed on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo displayed on the top of the online participation survey and on paper copies at each home.

Online Ad Sponsor (Unlimited) \$100 per page

- Your ad on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
Required size of ad graphic: 300 x 250 pixels (width x height)

SEPTEMBER 2023 FALL FLING- INSTALLATION OF OFFICERS & AWARD CEREMONY

Event Sponsor (Exclusive) \$500

- Company/logo on event promotions.
- Company/logo on the table tent and in the program as a sponsor.
- Company/logo on signage at Fall Fling.
- Company/logo in the corner of the presentation for Fall Fling.
- A promotional flyer provided by your company (1 at each table).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (3 Available) \$200 each

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized during the presentation and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Award Sponsor (2 Available) \$200 each

- Company/logo will be listed on the menu and in the program as a sponsor.
- Company/logo in the presentation for Fall Fling.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo attached to the winner's award.

Social Hour Sponsor (6 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company/logo will be listed on the table tent and in the program as a sponsor.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Dessert Sponsor (2 Available) \$175 each

- Company/logo will be listed on the table tent and in the program as a sponsor.
- Company/logo in the presentation for Fall Fling.
- Company/logo will appear on the dessert/meal table.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

OCTOBER 2023 GMM (PM) - NETWORKING

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

NOVEMBER 2023 ASSOCIATE APPRECIATION

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Table Top Sponsor (2 Available) \$50 each

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Builder Sponsor (Unlimited) - \$50 or \$100 each

- Company/logo will appear on Associate Appreciation promotions: print & digital.
- Company/logo on signage at Associate Appreciation.
- Company name will be mentioned as a sponsor at Associate Appreciation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

DECEMBER 2023 CHRISTMAS PARTY

Venue Sponsor (2 Available) \$200

- Company/logo on welcome signs at the entrances to the venue.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Company/logo on Christmas Party promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members

Social Hour Sponsor (6 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (2 Available) \$180 each

- Company/logo will appear on each dinner table.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Dessert Sponsor (2 Available) \$175

- Company/logo will appear on the dessert table.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.

Fun & Games Sponsor (6 Available) \$175 each

- Company/logo will appear on each dinner table.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

NEWSLETTER/WEB ADVERTISING

Circulation: Approximately 200 companies receive *The Floorplan* by email and/or mail. Your ad can be directly linked to your website.

Published monthly in house, 16 + pages laid out on 8.5" X 11" in full color.

Your AD: PDF, PNG & jpeg accepted and can be updated at any time of the year. Your ad is due by the 1st of the month.

Contact LABA with questions at 608-781-5242 or
info@labaonline.com



2023-2024 ADVERTISING RATES >

Floorplan Inside Ads

	Non-Contract	Full Color per month
1/8 page ad (business card) (3.5w x 2h)	\$ 40.00	\$ 30.00
1/4 page ad vertical (3.75w x 5h)	\$ 55.00	\$ 45.00
1/4 page horizontal (7.75w x 2.5h)	\$ 55.00	\$ 45.00
1/2 page vertical (3.75w x 10h)	\$ 85.00	\$ 75.00
1/2 page horizontal (7.75w x 5h)	\$ 85.00	\$ 75.00
Full page (8w x 10.75h)	\$ 120.00	\$ 110.00

Website Ads

	Non-Contract	Contract per month
Ad (159 x 178 pixels) one page	\$ 135.00	\$ 110.00
Ad (159 x 178 pixels) every page	\$ 185.00	\$ 160.00

SUBMIT THE BELOW INFORMATION
& YOUR AD TO

INFO@LABAONLINE.COM

"Please Reserve _____ months of advertising for the following
Company: _____"

Beginning month _____, 2023 through month _____, 2024

Ad size _____ Orientation _____ Price _____.

Ad size _____ Orientation _____ Price _____.