

## GENERAL MEMBERSHIP MEETINGS & EVENT SPONSORSHIPS

2023

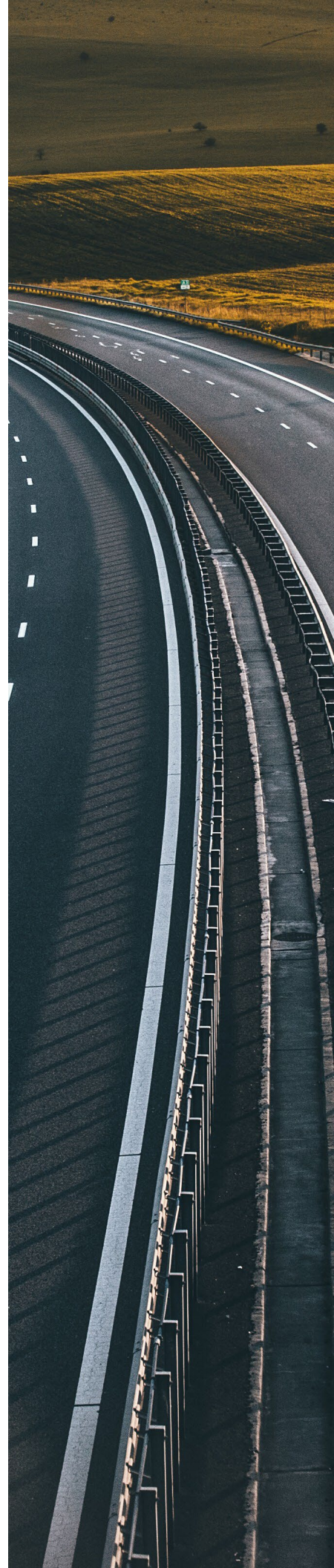
*We are looking forward to an exciting new year! Enclosed are several sponsorship opportunities to help boost your business. For a list of detailed descriptions of what's included with your sponsorship- see attached packet.*

### JANUARY 17 GMM(PM)-SPEAKER

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_

### FEBRUARY 21 GMM(PM)-SPEAKER

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_



## FEBRUARY 11 CABIN FEVER

Venue Sponsor \$300 \_\_\_\_\_  
Refreshment Sponsor \$250 \_\_\_\_\_  
Social Hour Sponsor \$250 \_\_\_\_\_  
Food Sponsor \$200 \_\_\_\_\_  
Food Sponsor \$200 \_\_\_\_\_  
Food Sponsor \$200 \_\_\_\_\_  
Food Sponsor \$200 \_\_\_\_\_  
Food Sponsor \$200 \_\_\_\_\_  
Ticket Sponsor \$200 \_\_\_\_\_  
Entertainment Sponsor \$150 \_\_\_\_\_  
Entertainment Sponsor \$150 \_\_\_\_\_  
Entertainment Sponsor \$150 \_\_\_\_\_  
Entertainment Sponsor \$150 \_\_\_\_\_  
Banner Sponsor \$100 \_\_\_\_\_  
Banner Sponsor \$100 \_\_\_\_\_  
Restroom Sponsor \$75 \_\_\_\_\_  
Social Media Advertising Sponsor \$50 \_\_\_\_\_  
Social Media Advertising Sponsor \$50 \_\_\_\_\_  
Prize/Donation Sponsor (you provide) \_\_\_\_\_  
Prize/Donation Sponsor (you provide) \_\_\_\_\_  
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Prize/Donation Sponsor (you provide) \_\_\_\_\_

## MARCH 21 GMM (PM) - SPEAKER

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_



# MARCH 24 – 26 HOME SHOW

Major Event Sponsor \$2,500 \_\_\_\_\_  
Major Event Sponsor \$2,500 \_\_\_\_\_  
Scavenger Hunt Sponsor \$1,000 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Daily Event Sponsor \$500 \_\_\_\_\_  
Reusable Bag Sponsor (You Provide 1,000) \_\_\_\_\_  
Exhibitor Party Sponsor \$300 \_\_\_\_\_  
Exhibitor Party Sponsor \$300 \_\_\_\_\_  
Exhibitor Party Sponsor \$300 \_\_\_\_\_  
Exhibitor Party Sponsor \$300 \_\_\_\_\_  
Pen Sponsor (You Provide 2,000) \_\_\_\_\_  
Booth Map Sponsor \$250 \_\_\_\_\_  
Vendor Hospitality Sponsor \$300 \_\_\_\_\_  
Vendor Hospitality Sponsor \$300 \_\_\_\_\_  
Flower Sponsor \$200 \_\_\_\_\_  
Flower Sponsor \$200 \_\_\_\_\_  
Flower Sponsor \$200 \_\_\_\_\_  
Flower Sponsor \$200 \_\_\_\_\_  
Complimentary Ticket Sponsor \$100 \_\_\_\_\_  
Complimentary Ticket Sponsor \$100 \_\_\_\_\_  
Restroom Sponsor \$100 \_\_\_\_\_  
Online Participation Survey Sponsor \$100 \_\_\_\_\_  
Online Participation Survey Sponsor \$100 \_\_\_\_\_  
Online Participation Survey Sponsor \$100 \_\_\_\_\_  
Online Participation Survey Sponsor \$100 \_\_\_\_\_  
Breakfast Sponsor (TBD) \_\_\_\_\_



## APRIL 18 GMM (PM) - TOOLS FOR SCHOOLS

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$150 \_\_\_\_\_  
Meal Sponsor \$150 \_\_\_\_\_  
Meal Sponsor \$150 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_

## MAY 16 GMM (AM) BREAKFAST

Social Hour Sponsor \$90 \_\_\_\_\_  
Social Hour Sponsor \$90 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_



## JUNE 20 LOGGERSGAME

Cabin & Ticket Sponsor \$250 \_\_\_\_\_  
Cabin & Ticket Sponsor \$250 \_\_\_\_\_  
Ticket Sponsor \$250 \_\_\_\_\_  
Ticket Sponsor \$250 \_\_\_\_\_  
Meal Sponsor \$250 \_\_\_\_\_  
Meal Sponsor \$250 \_\_\_\_\_  
Beverage Sponsor \$250 \_\_\_\_\_  
Beverage Sponsor \$250 \_\_\_\_\_  
Kids Activity Sponsor \$250 \_\_\_\_\_  
Kids Activity Sponsor \$250 \_\_\_\_\_

## JULY 21 GOLF OUTING- CEDAR CREEK

19th Hole Sponsor \$300 \_\_\_\_\_  
Beverage Cart Sponsor \$275 \_\_\_\_\_  
Beverage Cart Sponsor \$275 \_\_\_\_\_  
Beverage Cart Sponsor \$275 \_\_\_\_\_  
Beverage Cart Sponsor \$275 \_\_\_\_\_  
Water Bottle Sponsor \$200 \_\_\_\_\_  
Water Bottle Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Yard Stick Sponsor (You supply 144) \_\_\_\_\_





## A vertical collage of three kitchen scenes. The top scene shows a white cabinet, a tiled backsplash with a diamond pattern, and shelves holding olive oil bottles and jars. The middle scene shows a yellow knife block and a black stovetop. The bottom scene shows a modern wire mesh stool in front of a dark wood backsplash and floor.

AUGUST 15  
GMM (P M)

Social Hour Sponsor \$180 \_\_\_\_\_

Table Top Sponsor \$50 \_\_\_\_\_

Table Top Sponsor \$50 \_\_\_\_\_

# AUGUST 17-20 PARADE OF HOMES

Major Event Sponsor \$2,500 \_\_\_\_\_

Major Event Sponsor \$2,500 \_\_\_\_\_

Ticket Sponsor \$250 \_\_\_\_\_

Ticket Sponsor \$250 \_\_\_\_\_

Shoe Cover Sponsor \$250 \_\_\_\_\_

Shoe Cover Sponsor \$250 \_\_\_\_\_

Shoe Cover Sponsor \$250 \_\_\_\_\_

Shoe Cover Sponsor \$250 \_\_\_\_\_

Shoe Cover Sponsor \$250 \_\_\_\_\_

Award Sponsor \$200 \_\_\_\_\_

Participation Survey Sponsor \$200 \_\_\_\_\_

Participation Survey Sponsor \$200 \_\_\_\_\_

Participation Survey Sponsor \$200 \_\_\_\_\_

Participation Survey Sponsor \$200 \_\_\_\_\_

Participation Survey Sponsor \$200 \_\_\_\_\_

POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

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POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

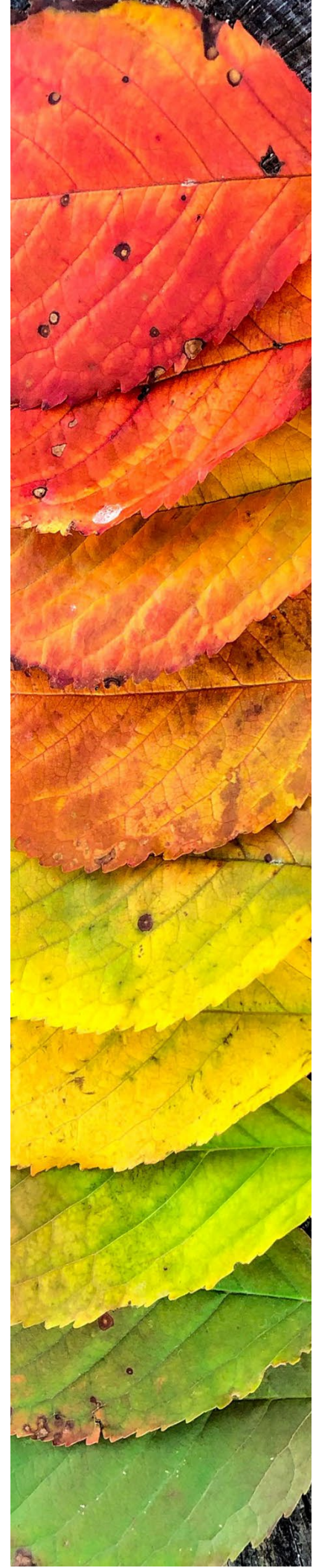
POH Online Wed Ad Sponsor \$100 (per page) \_\_\_\_\_

## SEPTEMBER 19 FALL FLING- INSTALLATION OF OFFICERS & AWARD CEREMONY

Event Sponsor \$500 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Meal Sponsor \$200 \_\_\_\_\_  
Award Sponsor \$200 \_\_\_\_\_  
Award Sponsor \$200 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Dessert Sponsor \$175 \_\_\_\_\_  
Dessert Sponsor \$175 \_\_\_\_\_

## OCTOBER 17 GMM(PM)-NETWORKING

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_





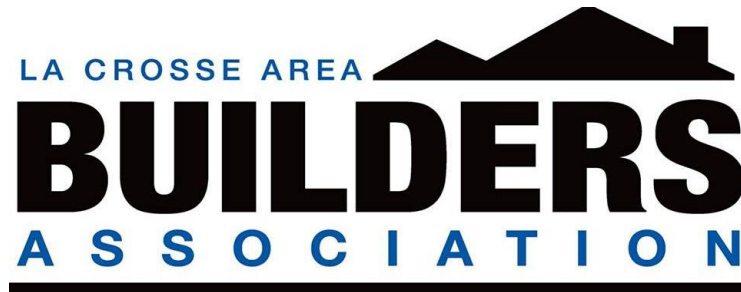
## NOVEMBER 21 GMM-ASSOCIATE APPRECIATION

Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Table Top Sponsor \$50 \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
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Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_  
Builder Sponsor (\$50 or \$100) \_\_\_\_\_

## DECEMBER 19 CHRISTMAS PARTY

Venue Sponsor \$200 \_\_\_\_\_  
Venue Sponsor \$200 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Social Hour Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Meal Sponsor \$180 \_\_\_\_\_  
Dessert Sponsor \$175 \_\_\_\_\_  
Dessert Sponsor \$175 \_\_\_\_\_  
Fun & Games Sponsor \$175 \_\_\_\_\_  
Fun & Games Sponsor \$175 \_\_\_\_\_  
Fun & Games Sponsor \$175 \_\_\_\_\_  
Fun & Games Sponsor \$175 \_\_\_\_\_  
Fun & Games Sponsor \$175 \_\_\_\_\_





## JANUARY 2023 GMM (AM) - SPEAKER

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.



## FEBRUARY 2023 GMM (PM) - SPEAKER

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

# FEBRUARY 2023 CABIN FEVER

## **Venue Sponsor (Exclusive) \$300**

- Company/logo on welcome signs at the entrances to the venue.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to greet people coming in and represent your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Refreshment Sponsor (2 Available) \$250 each**

- Company/logo will appear in the refreshments area.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Opportunity to work keg and represent your business.

## **Food Sponsor (6 Available) \$200 each**

- Company/logo will appear in the buffet area.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Ticket Sponsor (Exclusive) \$200**

- Company/logo will appear on cash raffle tickets.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Entertainment Sponsor (4 Available) \$150 each**

- Company/logo will appear on signage near the entertainment center.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to introduce entertainment at Cabin Fever.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Banner Sponsor (2 Available) \$100 each**

- Company/logo will be added on an outdoor banner - promoting Cabin Fever.
- Company/logo will appear on Cabin Fever promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Restroom Sponsor (Exclusive) \$75**

- A poster containing your company/logo on each bathroom stall as a sponsor of Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to place items (i.e. basket, koozies) in the bathroom promoting your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Social Media Advertising Sponsor (2 Available) \$50 each**

- Company/logo will be mentioned in the advertisement inviting public to Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Prize/Donation Sponsor (Unlimited: You Provide)**

- Recognition on LABA social media sites (Facebook & Instagram).
- Company/logo on signage at Cabin Fever.



# MARCH 2023 GMM(PM)-SPEAKER

## **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

# MARCH 2023 HOME SHOW

## **Major Event Sponsor (2 Available) \$2,500 each**

- Company/logo with link to your website (6k views) on LABA's Home Show website as a major sponsor.
- Recognition in all paid television, radio and print promotions.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media media sites.
- Recognition in media press releases and interviews (it's the discretion of the media to retain such messages in their news content).
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Recognition during the General Membership Meetings leading up to the Home Show.
- Company/logo on the cover of the *Coulee Region Living: Home Show* magazine and a 1/4 ad produced by the *Coulee Region Women* magazine with distribution of 15,000 copies.
- Placement of company/logo on the banner at the entrance of the Home Show.
- Company/logo on posters created for Home Show.

## **Scavenger Hunt Sponsor (Exclusive) \$1,000**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on Scavenger Hunt brochures handed out to all attendees.

## **Daily Event Sponsor (9 Available) \$500 each**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees.
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Recognition during the General Membership Meetings leading up to the Home Show.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Opportunity to have a presence in the entertainment area (contact LABA for more info).

## **Exhibitor Party Sponsor (4 Available) \$300**

- Company/logo on LABA Home Show website as Exhibitor Party Sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Opportunity to hand out Exhibitor Party invites to vendors and network.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on invites handed to exhibitors the night of the party.
- Company/logo promo materials (provided by you/company) and signage at the exhibitor party.



# MARCH 2023 HOME SHOW - CONT.

## **Reusable Bag Sponsor (Exclusive) You Provide 1,000**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.

## **Pen Sponsor (Exclusive) You Provide 1,000**

- Company/logo on LABA Home Show website as sponsor.
- Pens (provided by you/company) placed in bag, given to all adult attendees.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Opportunity to hand out reusable bags or pens at the entrance of the Home Show.

## **Vendor Hospitality Sponsor (2 Available) \$300 each**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters in the Hospitality Room.
- Opportunity to hang/hand out other business promotional pieces in the Hospitality Room.

## **Booth Map Sponsor (Exclusive) \$250**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on booth floor-plan that will be given to each attendee at Home Show.
- Opportunity to hand out reusable bags containing the map at the entrance of the Home Show.

## **Flower Sponsor (4 Available) \$200 each**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

## **Breakfast Sponsor (Exclusive) TBD**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

## MARCH 2023 HOME SHOW - CONT.

### **Complimentary Ticket Sponsor (2 Available) \$100 each**

- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000).
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.
- Company/logo on Complimentary Tickets that businesses purchase to give to their customers and tickets given to local media.
- Opportunity to help pass out reusable bags to all attendees that come to the Home Show

### **Restroom Sponsor (Exclusive) \$100**

- Opportunity to have a promotional presence in all restrooms (contact LABA for more info).
- Company/logo on posters in all men & women's bathroom stalls promoting your business.
- Company/logo on LABA Home Show website as sponsor.
- Promo materials (Provided by you/company) placed in bag given to all adult attendees (Qty. 1,000)
- Recognition on LABA social media media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.

### **Online Participation Survey Sponsor (4 Available) \$100 each**

- Your logo displayed on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo displayed on the top of the online participation survey.

## APRIL 2023 GMM(PM) - TOOLS FOR SCHOOLS

### **Meal Sponsor (3 Available) \$180 each**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (4 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## MAY 2023 GMM (AM)

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$90 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## JUNE 2023 LOGGERS GAME

### **Deck Sponsor (Exclusive) \$200**

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game on the VIP deck.
- Company/logo on table tents, recognizing your business as the deck sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Ticket Sponsor (Exclusive) \$150**

- Company/logo on event promotions: print & digital.
- Company/logo on buck slip attached to all tickets in the game on the night of the event.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Opportunity to hand out tickets at the game - interacting with members.

### **Sunglasses Sponsor (Exclusive) – You Provide 125-150**

- Opportunity to hand out sunglasses to members at the game.
- Company/logo on event promotions: print & digital.
- Company/logo on buck slip attached to all tickets in the game on the night of the event.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.



# JULY 2023

## GOLF OUTING - CEDAR CREEK

### **19th Hole Sponsor (Exclusive) \$300 each**

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed on signage at the bar post golfing.
- Opportunity to provide additional signage at the bar.
- Company's name mentioned during the prize giveaway ceremony.

### **Beverage Cart Sponsor (4 Available) \$275 each**

- Each golfer receives one beverage ticket.
- Company/logo displayed in the program, handed out to each golfer.
- Company/logo on posters displayed on the beverage cart.
- Company's name mentioned during the prize giveaway ceremony

### **Water Bottle Sponsor (2 Available) \$200 each**

- Company/logo printed on water bottle labels or can koozie, given to each golfer.
- Company/logo displayed in the program, handed out to each player.

### **Meal Sponsor (6 Available) \$200 each**

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed next to lunch & dinner.
- Company's name mentioned during the prize giveaway ceremony.
- Company/logo on banner displayed at golf course, up to 5ft x 3ft

### **Hole Sponsor (36 Available) \$125 each**

- LABA will provide the prize(s) given to winners.
- Opportunity to sit at the hole you sponsor and represent your business.
- Company/logo displayed at your sponsored hole (send LABA an updated version).
- Company's name mentioned during the prize giveaway ceremony.

### **Yard Stick Sponsor (Exclusive) You Supply 144**

- Company/logo displayed in the program, handed out to each golfer.
- Company's name mentioned during the prize giveaway ceremony.

## AUGUST 2023 GMM (PM)

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

# AUGUST 2023 PARADE OF HOMES

## Major Event Sponsor (2 Available) \$2,500 each

- Company/logo on LABA Parade of Homes website (6k views) with link to your website.
- Recognition in all paid TV & radio promotions designating you as one of the major sponsors.
- Company/logo on all print promotions.
- Display promo material at a Parade of Homes, home (provided by you/company).
- Recognition on LABA social media sites.
- Recognition in media press release and interviews (it's at the discretion of the media to retain such messages in their news content).
- Recognition during the GMM leading up to the Parade of Homes.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members
- Company/logo on the cover and a 1/4 Premium Page Ad in *Coulee Region Living: Parade of Home* Magazine produced by the *Coulee Region Woman* magazine.
- Company/logo on a 2 sq. ft. sign at the entrance to each Parade Home with other sponsor & LABA.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## Ticket Sponsor (2 Available) \$250

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on back of all Parade of Home tickets.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each home in the parade.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## Shoe Cover Sponsor (5 Available) \$250

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on signage by receptacle at each home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## Award Sponsor (Exclusive) \$200

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo attached to the winners award.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each Parade Home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## Online Participation Survey Sponsor (5 Available) \$200 each

- Your logo displayed on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo displayed on the top of the online participation survey and on paper copies at each home.

## Online Ad Sponsor (Unlimited) \$100 per page

- Your ad on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)  
Required size of ad graphic: 300 x 250 pixels (width x height)



# SEPTEMBER 2023 FALL FLING- INSTALLATION OF OFFICERS & AWARD CEREMONY

## **Event Sponsor (Exclusive) \$500**

- Company/logo on event promotions.
- Company/logo on the table tent and in the program as a sponsor.
- Company/logo on signage at Fall Fling.
- Company/logo in the corner of the presentation for Fall Fling.
- A promotional flyer provided by your company (1 at each table).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Meal Sponsor (3 Available) \$200 each**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized during the presentation and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Award Sponsor (2 Available) \$200 each**

- Company/logo will be listed on the menu and in the program as a sponsor.
- Company/logo in the presentation for Fall Fling.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo attached to the winner's award.

## **Social Hour Sponsor (6 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company/logo will be listed on the table tent and in the program as a sponsor.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Dessert Sponsor (2 Available) \$175 each**

- Company/logo will be listed on the table tent and in the program as a sponsor.
- Company/logo in the presentation for Fall Fling.
- Company/logo will appear on the dessert/meal table.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## OCTOBER 2023 GMM (PM) - NETWORKING

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## NOVEMBER 2023 ASSOCIATE APPRECIATION

### **Meal Sponsor (1 Available) \$180**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Table Top Sponsor (2 Available) \$50 each**

- Two options: A) Set up 8' table during social hour at the venue B) Set up literature/swag at each individual dinner table. One of each available per meeting.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

### **Builder Sponsor (Unlimited) - \$50 or \$100 each**

- Company/logo will appear on Associate Appreciation promotions: print & digital.
- Company/logo on signage at Associate Appreciation.
- Company name will be mentioned as a sponsor at Associate Appreciation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

# DECEMBER 2023 CHRISTMAS PARTY

## **Venue Sponsor (2 Available) \$200**

- Company/logo on welcome signs at the entrances to the venue.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Company/logo on Christmas Party promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members

## **Social Hour Sponsor (6 Available) \$180 each**

- Company/logo will appear in the refreshments area.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Meal Sponsor (2 Available) \$180 each**

- Company/logo will appear on each dinner table.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

## **Dessert Sponsor (2 Available) \$175**

- Company/logo will appear on the dessert table.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.

## **Fun & Games Sponsor (6 Available) \$175 each**

- Company/logo will appear on each dinner table.
- Company name will be recognized at the beginning of Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.



# NEWSLETTER/WEB ADVERTISING

Circulation: Approximately 200 companies receive *The Floorplan* by email and/or mail. Your ad can be directly linked to your website.

Published monthly in house, 16 + pages laid out on 8.5" X 11" in full color.

**Your AD:** PDF, PNG & jpeg accepted and can be updated at any time of the year. Your ad is due by the 1<sup>st</sup> of the month.

Contact LABA with questions at 608-781-5242 or  
[info@labaonline.com](mailto:info@labaonline.com)



## 2023-2024 ADVERTISING RATES >

### Floorplan Inside Ads

	Non-Contract	Full Color per month
1/8 page ad (business card) (3.5w x 2h)	\$ 40.00	\$ 30.00
1/4 page ad vertical (3.75w x 5h)	\$ 55.00	\$ 45.00
1/4 page horizontal (7.75w x 2.5h)	\$ 55.00	\$ 45.00
1/2 page vertical (3.75w x 10h)	\$ 85.00	\$ 75.00
1/2 page horizontal (7.75w x 5h)	\$ 85.00	\$ 75.00
Full page (8w x 10.75h)	\$ 120.00	\$ 110.00

### Website Ads

	Non-Contract	Contract per month
Ad (159 x 178 pixels) one page	\$ 135.00	\$ 110.00
Ad (159 x 178 pixels) every page	\$ 185.00	\$ 160.00

SUBMIT THE BELOW INFORMATION  
& YOUR AD TO

[INFO@LABAONLINE.COM](mailto:INFO@LABAONLINE.COM)

"Please Reserve \_\_\_\_\_ months of advertising for the following  
Company: \_\_\_\_\_"

Beginning month \_\_\_\_\_, 2023 through month \_\_\_\_\_, 2024

Ad size \_\_\_\_\_ Orientation \_\_\_\_\_ Price \_\_\_\_\_.

Ad size \_\_\_\_\_ Orientation \_\_\_\_\_ Price \_\_\_\_\_.