## **TESTIMONIALS**

#### FROM HOMEOWNERS LIKE YOU

"We have always appreciated those who have opened their homes to the Parade and wanted to be part of the group."

- **Homeowner 1, 2022** 

"Our builder helped make participation in the Parade a secure, good experience, with little disruption to our routine."

- Homeowner 2, 2022

"If you are building a new home, consider joining the Parade to allow your builder and vendors to be showcased."

-Homeowner 3, 2022



## WHERE TO BEGIN



## IF INTERESTED IN FEATURING YOUR HOME IN THE NEXT PARADE OF HOMES...

#### 1 CONTACT YOUR BUILDER

To feature your home, your builder must be a member of the La Crosse Area Builders Association. If they're not a member, tell them to contact LABA for more information.

## NOTIFY YOUR SUBCONTRACTORS (If applicable)

Talk to the subcontractors you're working with to receive potential benefits to having your home featured in the Parade of Homes.



QUESTIONS? info@labaonline.com (608) 781-5242

# WHY FEATURE YOUR HOME?



WHETHER YOUR HOME IS NEW OR RECENTLY REMODELED, YOU ARE WELCOMED.

#### **EARLY CONSTRUCTION**

Builders are required to complete your home before the Parade of Homes begins, meaning you can be at ease knowing your home will be finished on time.

#### **LOCAL PROFESSIONALS**

You can be confident in your builder being fully licensed and insured, as well as any other La Crosse Area Builders Association members you use.