



2024 Sponsorship Opportunities

We are looking forward to an exciting new year! Enclosed are several sponsorship opportunities to help boost your business.

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January GMM (P.M.) - Speaker

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

February GMM (P.M.) - Speaker

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (Exclusive: 1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.

- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

February – Cabin Fever

Venue Sponsor (Exclusive) \$300

- Company/logo on welcome signs at the entrances to the venue.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to greet people coming in and represent your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Refreshment Sponsor (2 Available) \$250 each

- Company/logo will appear in the refreshments area.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Opportunity to work keg and represent your business.

Food Sponsor (6 Available) \$200 each

- Company/logo will appear in the buffet area.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Entertainment Sponsor (4 Available) \$150 each

- Company/logo will appear on signage near the band.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to introduce entertainment at Cabin Fever.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Banner Sponsor (2 Available) \$150 each

- The company/logo will be added on an outdoor banner - promoting Cabin Fever. Company/logo will appear in Cabin Fever promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Media Advertising Sponsor (Exclusive: 1 Available) \$125

- The company/logo will be mentioned in the advertisement inviting the public to Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Raffle Ticket Sponsor (Exclusive: 1 Available) \$125

- The company logo will appear on the back of the tickets.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Recognition on all LABA social media sites (Facebook & Instagram)

Restroom Sponsor (Exclusive: 1 Available) \$75

- A poster containing your company/logo on each bathroom door as a sponsor.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to place items (i.e., baskets, koozies) in the bathroom promoting your business.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

February – Cabin Fever CONTINUED

Prize/Donation Sponsor (Unlimited: You Provide)

- Recognition on LABA social media sites (Facebook & Instagram).
- Company name on Cabin Fever signage.

March – Home Show

Major Event Sponsor (2 Available) \$3,000 each

- Company/logo on LABA Home Show website as major sponsor.
- Recognition in all paid television, radio and print promotions.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have materials/items to the LABA office by March 1, 2024
- Recognition on LABA social media sites.
- Recognition in media press releases and interviews (it's the discretion of the media to retain such messages in their news content).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo on the cover of the Coulee Region Living: Home Show magazine and a 1/4 ad produced by the *Coulee Region Women magazine with distribution of 15,000 copies.
- Placement of company/logo on the banner at the entrance of the Home Show.
- The ability to have a hanging sign (provided by you/company) at the Home Show at no additional cost.
- Company/logo on posters created for Home Show.

Scavenger Hunt Sponsor (Exclusive: 1 Available) \$1,000

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo mentioned in the Coulee Region Living: Home Show magazine created by Coulee Region Women magazine.
- Company/logo on posters created for Home Show.
- Company/logo on Scavenger Hunt brochures handed out to all attendees.

March – Home Show CONTINUED

Daily Event Sponsor (3 available, 3 days total) \$500

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo mentioned in the Coulee Region Living: Home Show magazine created by Coulee Region Women magazine.
- Company/logo on posters created for Home Show.

Bag Sponsor (Exclusive: 1 Available) \$200 & You Provide 1,000

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show related email blasts, updates and monthly newsletter.
- Company/logo mentioned in the Coulee Region Living: Home Show magazine created by Coulee Region Women magazine.
- Company/logo on posters created for Home Show.
- Company/logo on the reusable bags (provided by you/company).
- Opportunity to hand out the reusable bags at the entrance of the Home Show.
- Please have 1,000 reusable bags to the LABA office by March 1, 2024.

Exhibitor Party Sponsor (4 Available) \$350 each

- Company/logo on LABA Home Show website as Exhibitor Party Sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to hand out Exhibitor Party invites to vendors and network.
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on invites handed to exhibitors the night of the party.
- Company/logo promo materials (provided by you/company) and signage at the exhibitor party.

March – Home Show CONTINUED

Garden Giveaway Sponsor (in-kind)

- You will have the opportunity to be showcased at the Home Show on a smaller scale and we will have the opportunity to give away a prize to those in attendance.
- You will be provided with a 4'x4' to 5'x5' space to create your look, put up your signs and include your contact information.
- We ask that you provide us with at least \$300 in garden items (trees, shrubs, plants, raised gardens, etc.) that we will use as part of the garden giveaway.
- Please contact the LABA office with any questions.

Vendor Hospitality Sponsor (2 Available) \$300 each

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters in the Hospitality Room.
- Opportunity to hang/hand out other business promotional pieces in the Hospitality Room.

Pen Sponsor (Exclusive: 1 Available) \$200 & You Provide 1,250

- Pens (provided by you/company) placed in bags, given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Company/logo on LABA Home Show website as sponsor.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Opportunity to hand out reusable bags or pens at the entrance of the Home Show.
- Company/logo on posters created for Home Show.

March – Home Show CONTINUED

Booth Map Sponsor (Exclusive: 1 Available) \$250

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on booth floorplan that will be given to each attendee at Home Show.
- Opportunity to hand out reusable bags containing the map at the entrance of the Home Show.

Survey Sponsor (4 Available) \$250 each

- Your logo is displayed on the survey.
- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA's social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.

Flower Sponsor (4 Available) \$200 each

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

March – Home Show CONTINUED

Complimentary Ticket Sponsor (2 Available) \$100 each

- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials/items (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.
- Company/logo on Complimentary Tickets that businesses purchase to give to their customers and tickets given to local media.
- Opportunity to help pass out reusable bags to all attendees that come to the Home Show.

Restroom Sponsor (Exclusive: 1 Available) \$100

- Opportunity to have a promotional presence in all restrooms (contact LABA for more info).
- Company/logo on posters in all men & women's bathroom stalls promoting your business.
- Company/logo on LABA Home Show website as sponsor.
- 1,000 Promo materials (Provided by you/company) placed in bag given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- Recognition on LABA's social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by Coulee Region Women magazine.

March GMM (P.M.) - Speaker

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

April GMM (P.M.) - Speaker

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (Exclusive: 1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

April – Build My Future

Program Sponsor \$5,000 (Unlimited)

- Booth space at event.
- Space for Company Provided Banner.
- Individual Social Media Promotion.
- Logo on Event Website, Event Signage, Back of Student T-Shirt, & E-blast to School.
- Recognition During Event (Over PA System)
- Feature of Your Event Booth on social media (Facebook & Instagram) during the event.

Master Sponsor \$2,500 (Unlimited)

- Booth Space at Event.
- Social Media Promotion (As Part of a Group)
- Logo on Event Website, Event Signage, Back of Student T-Shirt, & E-blast to School.

Journeyman Sponsor \$1,000 (Unlimited)

- Booth Space at Event.
- Social Media Promotion (As Part of a Group)
- Company Name on Event Website, Event Signage, & Back of Student T-Shirt.

Apprentice Sponsor \$500 (Unlimited)

- Booth Space at Event
- Company Name on Event Website and Event Signage

May GMM (A.M.) - Breakfast

Social Hour Sponsor (2 Available) \$90 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

June – Loggers Game

Ticket Sponsor (Exclusive: 1 Available) \$250

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game at the Cabin.
- The company/logo on promo handed out with tickets, recognizing your business as the Ticket Sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Cabin Sponsor (2 Available) \$250 each

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game at the Cabin.
- Company/logo on poster, recognizing your business as the Cabin Sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (2 Available) \$250 each

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game at the Cabin.
- Company/logo on poster, recognizing your business as the Meal Sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Beverage Sponsor (2 Available) \$250 each

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game at the Cabin.
- Company/logo on poster, recognizing your business as the Beverage Sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Kids Activity Sponsor (Exclusive: 1 Available) \$250

- Company/logo on event promotions: print & digital.
- Opportunity to hand out promo materials (provided by you/company) on the night of the baseball game at the Cabin.
- Company/logo on poster, recognizing your business as the Kids Activity Sponsor.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

July – Golf Outing @ Cedar Creek

19th Hole Sponsor (2 Available) \$275 each

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed on signage at the bar post golfing.
- Opportunity to provide additional signage at the bar.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

Beverage Cart Sponsor (4 Available) \$275 each

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo on posters displayed on the beverage cart.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

Water Bottle Sponsor (2 Available) \$200 each

- Company/logo printed on water bottle labels provided for each golfer.
- Company/logo displayed in the program, handed out to each player.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

Meal Sponsor (6 Available) \$200 each

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed next to lunch & dinner.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

Yard Stick Sponsor (Exclusive: 1 Available) \$50 & You Supply 144

- Company/logo displayed in the program, handed out to each golfer.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

Hole Sponsor (36 Available) \$125 each

- LABA will provide the prize(s) given to winners.
- Opportunity to sit at the hole you sponsor and represent your business.
- Company/logo displayed in the program, handed out to each golfer.
- Yard sign placed at the sponsored hole with your logo.
- Recognition in the monthly LABA newsletter, *The Floor Plan*, that is received by all LABA members.

August GMM (P.M.) – Evening Social

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.

August – Parade of Homes

Major Event Sponsor (2 Available) \$3,000 each

- Company/logo on LABA Parade of Homes website (6k views) with link to your website.
- Recognition in all paid TV & radio promotions designating you as one of the major sponsors.
- Company/logo on all print promotions.
- Display promo material at a Parade of Homes, home (provided by you/company).
- Recognition on LABA social media sites.
- Recognition in media press release and interviews (it's at the discretion of the media to retain such messages in their news content).
- Recognition during the General Membership Meeting.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on the cover and a 1/4 Premium Page Ad in *Coulee Region Living: Parade of Home Magazine* produced by the *Coulee Region Woman* magazine.
- Company/logo on a 2 sq. ft. sign at the entrance to each Parade Home with other sponsors & LABA.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Pitstop Sponsor (in-kind)

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Recognition on LABA social media (Facebook & Instagram).
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

Ticket Sponsor (2 Available) \$250 each

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on back of all Parade of Home tickets.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each home in the parade.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

August – Parade of Homes CONTINUED

Shoe Cover Sponsor (5 Available) \$250 each

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

Award Sponsor (Exclusive: 1 Available) \$200

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo attached to the winner's award.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo on sponsor poster at each Parade Home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

Participation Survey Sponsor (5 Available) \$200 each

- Your logo is displayed on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo is displayed on the top of the online participation survey and on paper copies at each home.
- Recognition on LABA social media (Facebook & Instagram).

Online Ad Sponsor (Unlimited) \$100 per page

- Your ad on LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
 - Required size of ad graphic: 300 x 250 pixels (width x height)
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Garage Rental (Unlimited) \$200 – Only at Applicable Homes

- Ability to set up a display of your product/services at the Parade Home, in a space no larger than one car stall.

September – Fall Fling (Installation of Officers & Awards Ceremony)

Event Sponsor (Exclusive) \$500

- Company/logo on event promotions.
- Company/logo on the table tent as a sponsor.
- Company/logo on signage at Fall Fling.
- Company/logo in the corner of the presentation for Fall Fling.
- A promotional flyer provided by your company (1 at each table).
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (4 Available) \$200 each

- Company/logo will appear in the refreshments/meal area.
- Company/logo on the table tent.
- The company name will be recognized during the presentation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Award Sponsor (2 Available) \$200 each

- Company/logo in the presentation for Fall Fling.
- Company/logo on the table tent.
- The company name will be recognized during the presentation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- Company/logo attached to the winner's award.

Social Hour Sponsor (6 Available) \$180 each

- Company/logo will appear in the refreshments area.
- Company/logo on the table tent as a sponsor.
- The company name will be recognized during the presentation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Dessert Sponsor (2 Available) \$175 each

- Company/logo on the table tent as a sponsor.
- The company name will be recognized during the presentation.
- Company/logo will appear on the dessert/meal table or on dessert plates.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

October GMM (P.M.) – Tools for Schools

Social Hour Sponsor (4 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (3 Available) \$180 each

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

November GMM – Associate Appreciation

Social Hour Sponsor (2 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (1 Available) \$180

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Tabletop Sponsor (2 Available) \$75 each

- Two options:
 - A) Set up 8' table during social hour at the venue
 - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent on each individual dinner table.
- The company name will be recognized at the beginning of the meeting and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Builder Sponsor (Unlimited) - \$50 or \$100 each

- Company/logo will appear on Associate Appreciation promotions: print & digital.
- Company/logo on signage at Associate Appreciation.
- Company name will be mentioned as a sponsor at Associate Appreciation.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

December GMM – Christmas Party

Venue Sponsor (2 Available) \$250 each

- Company/logo on welcome signs at the entrances to the venue.
- The company name will be recognized at the beginning of the Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Company/logo on Christmas Party promotions: print & digital.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Social Hour Sponsor (6 Available) \$180 each

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

Meal Sponsor (2 Available) \$200 each

- Company/logo will appear on signage at the event.
- The company name will be recognized at the beginning of the Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

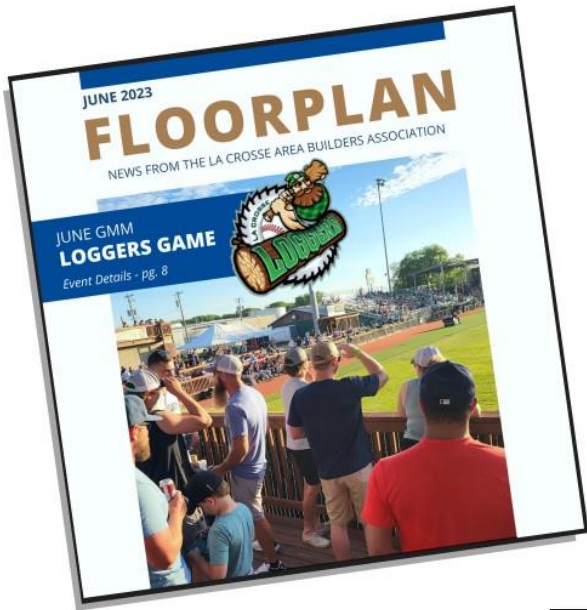
Dessert Sponsor (2 Available) \$175 each

- Company/logo will appear on signage at the event.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.
- The company name will be recognized at the beginning of the Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.

Merriment (6 Available) \$175 each

- Company/logo will appear on each dinner table.
- The company name will be recognized at the beginning of the Christmas party and will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in the monthly LABA newsletter, *The Floorplan*, that is received by all LABA members.

- NEWSLETTER/WEB ADVERTISING -



Circulation: Approximately 200 Companies receive The Floorplan by email and/or mail. Your ad can be directly linked to your website.

Published monthly in-house, 16+ pages laid out on 8.5" X 11" in full color.

Your AD: PDF, PNG, & JPEG accepted and can be updated at any time of the year. Your ad is due by the 1st of the month.

Contact LABA with questions at:

608-781-5242 or info@labaonline.com

2024-2025 ADVERTISING RATES >

Floorplan Inside Ads	Non-Contract	Full Color per month
1/8 page ad (business card) (3.5w x 2h)	\$ 40.00	\$ 30.00
1/4 page ad vertical (3.75w x 5h)	\$ 55.00	\$ 45.00
1/4 page horizontal (7.75w x 2.5h)	\$ 55.00	\$ 45.00
1/2 page vertical (3.75w x 10h)	\$ 85.00	\$ 75.00
1/2 page horizontal (7.75w x 5h)	\$ 85.00	\$ 75.00
Full page (8w x 10.75h)	\$ 120.00	\$ 110.00

Website Ads	Non-Contract	Contract per month
Ad (159 x 178 pixels) one page	\$ 135.00	\$ 110.00
Ad (159 x 178 pixels) every page	\$ 185.00	\$ 160.00

SUBMIT THE BELOW INFORMATION
& YOUR AD TO:
INFO@LABAONLINE.COM

*"Please Reserve _____ months of advertising for the following
Company: _____"*

Beginning month _____, 2023 through month _____, 2024

Ad size _____ Orientation _____ Price _____

Ad size _____ Orientation _____ Price _____