



# 2025 Sponsorship Opportunities

We are looking forward to an exciting new year! Enclosed are several sponsorship opportunities to help boost your business.

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## January 21st GMM (PM) - Speaker

### **Meal Sponsor (1 Available) \$190**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## February 18th GMM (PM) - Speaker

### **Meal Sponsor (1 Available) \$190**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## March 18th GMM (PM) - Hard Hat Hangout

### **Host Sponsor (Exclusive)**

- You provide location, food, and beverages
- Time of the event is flexible, but must last at least 2 hours
- The company will be recognized at the meeting and you will have 5-10 minutes to say a few words.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# Cabin Fever Fun-Raiser - February 1st

## **Venue Sponsor (2 Available) \$250**

- Company/logo on all welcome signs at the entrances to the venue.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to greet people coming in and represent your business.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Refreshment Sponsor (2 Available) \$250 each**

- Company/logo will appear in the refreshments area.
- Recognition on LABA social medias sites (Facebook & Instagram)
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Food Sponsor (6 Available) \$200 each**

- Company/logo will appear in the buffet area.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Music Sponsor (4 Available) \$150 each**

- Company/logo will appear on signage near the band.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to introduce entertainment at Cabin Fever.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Banner Sponsor (2 Available) \$150 each**

- The company/logo will be added to an outdoor banner - promoting Cabin Fever.
- Company/logo will appear in Cabin Fever promotions: print & digital.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Raffle Ticket Sponsor (Exclusive: 1 Available) \$150**

- The company logo will appear on the back of the tickets.
- Recognition on all LABA social media sites (Facebook & Floorplan)
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## Cabin Fever Fun-Raiser - February 1st CONTINUED

### **Social Media Advertising Sponsor (Exclusive: 1 Available) \$125**

- The company/logo will be mentioned in the online advertisement inviting the public to Cabin Fever.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Restroom Sponsor (Exclusive: 1 Available) \$75**

- A poster containing your company/logo on each bathroom door as a sponsor.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to place items (i.e., baskets, koozies) in the bathroom promoting your business.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Prize/Donation Sponsor (Unlimited: You Provide)**

- Recognition on LABA social media sites (Facebook & Instagram).
- Company name on Cabin Fever donation list and silent auction bid sheet.

## Home Show - March 28th-30th

### **Major Event Sponsor (2 Available) \$3,000 each**

- Company/logo on LABA Home Show website as a major sponsor.
- Recognition in all paid television, radio, and print promotions.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites.
- Recognition in media press releases and interviews (it's the media's discretion to retain such messages in their news content).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo on the cover of the *Coulee Region Living: Home Show* magazine and a 1/4 ad produced by the *Coulee Region Women* magazine with distribution of 15,000 copies.
- Placement of company/logo on the banner at the entrance of the Home Show.
- The ability to have a hanging sign (provided by you/company) at the Home Show at no additional cost.
- Company/logo on posters created for Home Show.

# Home Show - March 28th-30th CONTINUED

## **Stage Sponsor (Exclusive: 1 Available) \$1,500**

- Company/logo displayed around seminar stage (Arena 2).
- Recognition over the PA system during the event when seminars are mentioned.
- Company/logo on handouts or printed materials which list a seminar schedule.
- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites.
- Recognition in LABA's monthly Floorplan newsletter, which is received by all LABA members.
- Recognition during the General Membership Meeting.
- Company/logo mentioned in the Coulee Region Living: Home Show magazine created by Coulee Region Women magazine.

## **Scavenger Hunt Sponsor (Exclusive: 1 Available) \$1,000**

- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo mentioned in the Coulee Region Living: Home Show magazine created by Coulee Region Women magazine.
- Company/logo on posters created for Home Show.
- Company/logo on Scavenger Hunt brochures handed out to all attendees.

## **Bag Sponsor (Exclusive: 1 Available) \$200 & You Provide 1,200**

- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters created for Home Show.
- Company/logo on the reusable bags (provided by you/company).
- Opportunity to hand out the reusable bags at the entrance of the Home Show.

# Home Show - March 28th-30th

## CONTINUED

### **Daily Event Sponsor (3 available per day, 9 days total) \$500**

- Display company-provided promotional banners/materials in both "Entertainment Areas" on your sponsored day.
- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites.
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Recognition during the General Membership Meeting.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters displayed at Home Show.

### **Pen Sponsor (Exclusive: 1 Available) \$200 & You Provide 1,250**

- Pens (provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2024.
- 1,250 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites (Facebook & Instagram).
- Company/logo on LABA Home Show website as a sponsor.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Opportunity to hand out reusable bags and pens at the entrance of the Home Show.
- Company/logo on sponsor lists created for Home Show.

### **Exhibitor Party Sponsor (4 Available) \$350 each**

- Company/logo on LABA Home Show website as Exhibitor Party Sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites (Facebook & Instagram).
- Opportunity to hand out Exhibitor Party invites to vendors and network.
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters displayed at Home Show.
- Company/logo on invites handed to exhibitors the night of the party.
- Company/logo promo materials (provided by you/company) and signage at the exhibitor party.

# Home Show - March 28th-30th

## CONTINUED

### **Garden Giveaway Sponsor (in-kind)**

- You will be provided with a 4'x4' to 5'x5' space to create your look, put up your signs, and include your contact information.
- We ask that you provide us with at least \$300 in garden items (trees, shrubs, plants, raised gardens, etc.) that we will use as part of the garden giveaway.
- You will have the opportunity to be showcased at the Home Show on a smaller scale, and we will have the opportunity to give away a prize to those in attendance.
- Please contact the LABA office with any questions.

### **Vendor Hospitality Sponsor (2 Available) \$300 each**

- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters in the Vendor Hospitality Room.
- Opportunity to hang up or hand out other business promotional pieces in the Hospitality Room.

### **Booth Map Sponsor (Exclusive: 1 Available) \$250**

- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on booth map that will be given to each attendee at Home Show.
- Opportunity to hand out reusable bags containing the map at the entrance of the Home Show.

### **Ticket Sponsor (5 Available) \$250 each**

- Your logo is displayed on the pre-printed tickets and the online ticketing website.
- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA's social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on posters displayed at Home Show.



# Home Show - March 28th-30th CONTINUED

## **Survey/Booth Contest Sponsor (5 Available) \$200 each**

- Your logo is displayed on the top of the survey.
- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA's social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.

## **Flower Sponsor (4 Available) \$200 each**

- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials/items (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.
- Company/logo on signs at the Home Show.

## **Restroom Sponsor (Exclusive: 1 Available) \$150**

- Opportunity to have a promotional presence in all restrooms (contact LABA for more info).
- Company/logo on posters in all men's & women's bathrooms promoting your business.
- Company/logo on LABA Home Show website as a sponsor.
- 1,200 Promo materials (Provided by you/company) placed in bags given to all adult attendees. Please have all materials/items to the LABA office by March 1, 2025.
- Recognition on LABA's social media sites (Facebook & Instagram).
- Recognition on outgoing LABA Home Show-related email blasts, updates, and monthly newsletter.
- Company/logo mentioned in the *Coulee Region Living: Home Show* magazine created by *Coulee Region Women* magazine.

## April 15th GMM (PM) - Speaker

### **Meal Sponsor (1 Available) \$190**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# Build My Future - April 30th

## **Program Sponsor \$5,000 (Unlimited)**

- Booth space at the event.
- Space for Company Provided Banner.
- Individual Social Media Promotion.
- Logo on Event Website, Event Signage, Back of Student T-Shirt, and e-blast to School.
- Recognition During the Event (Over the PA System).
- Feature your event booth on social media (Facebook & Instagram) during the event.

## **Master Sponsor \$2,500 (Unlimited)**

- Booth Space at the Event.
- Social Media Promotion (As Part of a Group).
- Logo on Event Website, Event Signage, Back of Student T-Shirt, and e-blast to School.

## **Journeyman Sponsor \$1,000 (Unlimited)**

- Booth Space at the Event.
- Social Media Promotion (As Part of a Group).
- Company Name on Event Website, Event Signage, and Back of Student T-Shirt.

## **Apprentice Sponsor \$500 (Unlimited)**

- Booth Space at the Event.
- Company Name on Event Website and Event Signage.

# May 20th GMM (AM) - Networking Breakfast

## **Meal Sponsor (1 Available) \$95**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Social Hour Sponsor (2 Available) \$95 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## June 17th GMM - La Crosse Queen Cruise

### **Cruise Sponsor (2 Available) \$300 each**

- Opportunity to greet attendees as they board the boat.
- Opportunity to place a retractable banner (provided by you/company) on the boat.
- Company/logo on event promotions: print & digital.
- Company given opportunity to share upcoming news or updates during event announcements.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Food & Beverage Sponsor (3 Available) \$200 each**

- Opportunity to place promo materials (provided by you/company) on each tabletop.
- Company/logo on event promotions: print & digital.
- Company given opportunity to share upcoming news or updates during event announcements.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# Golf Outing @ Cedar Creek - July 11th

## **19th Hole Sponsor (2 Available) \$275 each**

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed on signage at the bar post golfing.
- Opportunity to provide additional signage at the bar.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Beverage Cart Sponsor (4 Available) \$275 each**

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo on posters displayed on the beverage cart.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Water Bottle Sponsor (2 Available) \$200 each**

- Company/logo printed on water bottle labels provided for each golfer.
- Company/logo displayed in the program, handed out to each player.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Meal Sponsor (6 Available) \$200 each**

- Company/logo displayed in the program, handed out to each golfer.
- Company/logo displayed next to lunch & dinner.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Indoor Driving Range Sponsor (1 Available) \$200**

- Opportunity to set up a table & signage near the indoor driving range.
- Talk to golfers, hand out promotional materials, and represent your business.
- Company/logo displayed in the program, handed out to each golfer.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Outdoor Driving Range Sponsor (1 Available) \$125**

- Opportunity to set up a table/tent/signage near the outdoor driving range.
- Talk to golfers, hand out promotional materials, and represent your business.
- Company/logo displayed in the program, handed out to each golfer.
- The company's name will be mentioned during the prize giveaway ceremony.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## Golf Outing @ Cedar Creek - July 11th CONTINUED

### **Hole Sponsor (36 Available) \$125 each**

- Opportunity to sit at the hole you sponsor and represent your business, offering conversation or activities.
- Company/logo displayed in the program, handed out to each golfer.
- Yard sign placed at the sponsored hole with your logo provided by LABA.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- LABA will provide the prize(s) given to winners.

### **Yard Stick Sponsor (Exclusive: 1 Available) \$50 & You Supply 144**

- Company/logo displayed in the program, handed out to each golfer.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo displayed on all provided yard sticks, which can be given to golfers at sign-in.

## August 19th GMM (PM) - Evening Social

### **Meal Sponsor (1 Available) \$190**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Social Hour Sponsor (2 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

### **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.



# Parade of Homes - August 21st-24th

## **Major Event Sponsor (2 Available) \$3,000 each**

- Company/logo on LABA Parade of Homes website (6k views) with a link to your website.
- Recognition in all paid TV & radio promotions designating you as one of the major sponsors.
- Company/logo on all print promotions.
- Display promo material at the Parade home (provided by you/company).
- Recognition on LABA social media sites.
- Recognition in media press releases and interviews (it's at the media's discretion to retain such messages in their news content).
- Recognition during the General Membership Meeting.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo on the cover and a 1/4 Premium Page Ad in *Coulee Region Living: Parade of Home Magazine* produced by the *Coulee Region Woman* magazine.
- Company/logo on a 2 sq. ft. sign at the entrance to each Parade Home with other sponsors & LABA.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## **Pit Stop Sponsor (in-kind)**

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Recognition on LABA social media (Facebook & Instagram).
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.

## **Ticket Sponsor (2 Available) \$300each**

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on the back of all Parade of Home tickets.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo on sponsor poster at each home in the parade.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

# Parade of Homes - August 21st-24th CONTINUED

## **Shoe Cover Sponsor (5 Available) \$250 each**

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo on sponsor poster at each home in the parade.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

## **Award Sponsor (Exclusive: 1 Available) \$250**

- Company/logo on LABA Parade of Homes website, with a link to your website. (6k views)
- Company/logo attached to the winner's award.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo on sponsor poster at each Parade Home.
- Company/logo mentioned in the *Coulee Region Living: Parade of Homes* magazine created by *Coulee Region Women* magazine.
- Recognition on LABA social media (Facebook & Instagram).

## **Survey Sponsor (5 Available) \$200 each**

- Your logo is displayed on the LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Your logo is displayed on the top of the online participation survey, and paper copies at each home.
- Recognition on LABA social media (Facebook & Instagram).

## **POH Online Ad Sponsor (Unlimited) \$100 per page**

- Your ad on the LABA Parade of Homes website, with a link to your website or promotional video. (6k views)
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Garage Rental (Unlimited) \$200 - Only at Applicable Homes**

- Ability to set up a display of your product/services at the Parade Home in a space no larger than one car stall.

# September 16th GMM (PM) - Fall Fling (Installation of Officers & Awards Ceremony)

## **Event Sponsor (Exclusive) \$500**

- Company/logo on event promotions.
- Company/logo mentioned in the presentation for Fall Fling.
- Company/logo on the table tent.
- Company/logo on signage at Fall Fling.
- Company/logo in the corner of the presentation for Fall Fling.
- A promotional flyer provided by your company (1 at each table).
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Meal Sponsor (4 Available) \$200 each**

- Company/logo mentioned in the presentation for Fall Fling.
- Company/logo will appear in the refreshments/meal area.
- Company/logo on the table tent.
- The company name will be recognized during the presentation.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Award Sponsor (2 Available) \$200 each**

- Company/logo mentioned in the presentation for Fall Fling.
- Company/logo on the table tent.
- The company name will be recognized during the presentation.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- Company/logo attached to the winner's award.

## **Social Hour Sponsor (6 Available) \$190 each**

- Company/logo mentioned in the presentation for Fall Fling.
- Company/logo will appear in the refreshments area.
- Company/logo on the table tent.
- The company name will be recognized during the presentation.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Dessert Sponsor (2 Available) \$180 each**

- Company/logo on the table tent as a sponsor.
- The company name will be recognized during the presentation.
- Company/logo will appear on the dessert/meal table or dessert plates.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# October 21st GMM (PM) - Tools for Schools Banquet

## **Meal Sponsor (5 Available) \$190 each**

- Company/logo will appear in the refreshments/meal area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Social Hour Sponsor (4 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# November 18th GMM (PM) - Associate Appreciation

## **Meal Sponsor (1 Available) \$190**

- Company/logo will appear in the refreshments/meal area.
- Company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Social Hour Sponsor (2 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Tabletop Sponsor (2 Available) \$75 each**

- Two options:
  - A) Set up an 8' table during social hour at the venue
  - B) Set up literature/swag at each individual dinner table.
- Company/logo with contact information will be printed on a table tent, printed by LABA, on each individual dinner table.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Builder Sponsor (Unlimited) - \$50 or \$100 each**

- Company/logo on event signage at Associate Appreciation.
- Company name will be mentioned as a sponsor at Associate Appreciation.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# December 16th GMM (PM) - Christmas Party

## **Venue Sponsor (2 Available) \$250 each**

- Company/logo on welcome signs at the entrances to the venue.
- The company name will be recognized at the beginning of the Christmas party, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Company/logo on Christmas Party promotions: print & digital.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Meal Sponsor (2 Available) \$200 each**

- Company/logo will appear in the meal area or on all dinner tables.
- Company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Social Hour Sponsor (6 Available) \$190 each**

- Company/logo will appear in the refreshments area.
- The company name will be recognized at the beginning of the meeting, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

## **Dessert Sponsor (2 Available) \$180 each**

- Company/logo will appear on signage at the event.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.
- The company name will be recognized at the beginning of the Christmas party, and you will have 2-3 minutes to say a few words about who you are and what your business does.

## **Merriment Sponsor (6 Available) \$180 each**

- Company/logo will appear on signage at the event.
- The company name will be recognized at the beginning of the Christmas party, and you will have 2-3 minutes to say a few words about who you are and what your business does.
- Recognition in LABA's monthly *Floorplan* newsletter, which is received by all LABA members.

# NEWSLETTER & WEBSITE ADVERTISING

Ad graphics can be updated at any time and are accepted in PDF, PNG or JPEG format.  
 If interested in advertising, contact LABA at (608) 781-5242 or [info@labaonline.com](mailto:info@labaonline.com)

## NEWSLETTER

Each month, LABA sends out a **Floorplan** newsletter to all 200+ members. It is not only filled with important LABA updates, but also space for ad graphics provided by our members. This is a great choice for those wanting to get in front of other businesses.

Since the newsletter is mainly web-based, your ad graphic is clickable. An average of 52% of our members open the email each month. Newsletter ads are offered in a range of sizes.

View recent examples at [www.labaonline.com/about-laba/labafloorplan/](http://www.labaonline.com/about-laba/labafloorplan/)

<b>Floorplan Newsletter Ads</b>	<b>Non-Contract Monthly Rate (month-by-month)</b>	<b>Contract Monthly Rate (12 months)</b>
1/8 page ad (business card) (3.5w x 2h)	\$ 40.00	\$ 30.00
1/4 page ad vertical (3.75w x 5h)	\$ 55.00	\$ 45.00
1/4 page horizontal (7.75w x 2.5h)	\$ 55.00	\$ 45.00
1/2 page vertical (3.75w x 10h)	\$ 85.00	\$ 75.00
1/2 page horizontal (7.75w x 5h)	\$ 85.00	\$ 75.00
Full page (8w x 10.75h)	\$ 120.00	\$ 110.00



## WEBSITE

Online banner ads on LABA's website are likely to reach a wide public audience.

Ads displayed on the Online Member Directory are rotating constantly, with an average of 3,300 views on each ad per year. Many local homeowners visit the directory to find local home experts.

Ads displayed on one webpage have the flexibility to choose which webpage to display their ad. Restrictions apply, but LABA staff will work directly with you to find the ideal location.

<b>Website Ads</b>	<b>Contract Monthly Rate (12 months)</b>
Banner Ad (1200 x 148 pixels) on Online Member Directory	\$ 25.00
Banner Ad (1200 x 148 pixels) on one webpage	\$ 110.00

*\*Restrictions on webpage selections apply*

